

WYNTASH Business Direct Selling Opportunity

How to become a direct seller with WYNTASH Business Opportunity

Anyone willing to become a direct seller and who agrees to the terms and conditions of the direct seller agreement can become a direct seller by getting introduced by an existing direct seller, there are NO subscriptions charges, fees or any kind of investment to become a direct seller with us, the business opportunity is completely free.

Basis of Income Calculations under the Business Opportunity

Our business opportunity provides several incomes / bonuses which are purely based on the sales generated by the direct seller and his/her business organization. Each direct seller can have a maximum of four business organizations (BO). A direct seller can introduce other direct sellers in his/her business organization to increase overall sales volume. Our business opportunity is based on the principle that higher the sales volume generated by the direct seller and his/her BOs higher the income earned.

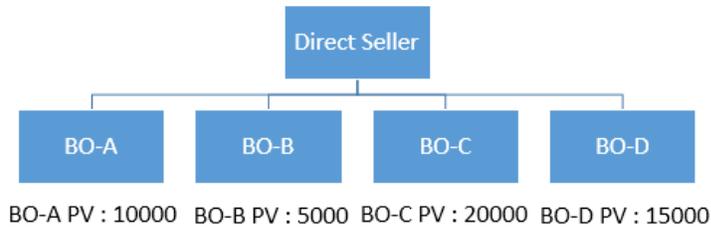
All Incomes and bonuses are based on the Purchase Value of products & services provided, Purchase Value is a measurable unit for incomes / bonuses calculation. Purchase Value (PV) associated with the product or service will be mentioned on the website of the company

The incomes and bonuses calculation ratios and rates mentioned here are as per the current compensation mechanism. Such ratios and rates are quite stable but they may or may not change in the future depending on the company policy and its financial arrangements / requirements such as sales targets among other things.

The instantaneous income distribution ratios / rates will be published on the company's official website along with the date of effect which should be considered by each and every direct seller in order to understand / calculate the incomes and bonuses generated as a result of the sales volume of the products and services

Here is the illustration of income points calculation method

Generalized Income Point Calculations based on PV



- The total of balanced PVs out of BO-A & BO-B, BO-B & BO-C, BO-C & BO-D will be taken into consideration as Specified Income Points
- **Total Points = (BOPV1 + BOPV2 + BOPV3) ÷ 24**
- **Ex. (5000+10000+15000) ÷ 24 = 1250**
- The left over PVs after balancing from Business Organization C will be carry forwarded to the same BO for the next payment cycle
- **Carry Forward in BO C = BOPV3 – BOPV4 = 5000**

- At the time of income points calculation ; The Company will consider Business Organization Purchase Value (BOPV) of the distributors' Business Organizations in order to calculate income points
- The BOs will be sorted in ascending order by the BO PV of that specific BO and will be called BOPV1 to BOPV4
- So for the given example
 - BOPV1 = PVs of BO-B
 - BOPV2 = PVs of BO-A
 - BOPV3 = PVs of BO-D
 - BOPV4 = PVs of BO-C
- The minimum PVs of BOPV4 & BOPV3 will be counted for calculation, similarly for
- BOPV3 & BOPV2
- BOPV2 & BOPV1

Types of Incentives to our direct sellers

1. Affiliate Bonus
2. Squad Bonus
3. Luxury Bonus
4. Elevation Bonus
5. Premium Bonus

Affiliate Bonus:

- This income is provided to you for making Direct Sales and to increase the volume of sales to your existing customer base
- Current Affiliate Bonus ratio is 10%, which means when you make a direct sale you will get 10% of the PV as affiliate bonus in rupees and you'll also receive the same 10% of the PV when that customer purchases anything from the company
- For example,
 - You directly sell a product worth 3000 PV, as the affiliate bonus you'll receive 10% of 3000 which is Rs. 300 as affiliate bonus
 - When the same customer buys services worth 500 PV from the company in future you'll receive 10% of 500 which Rs. 50 as affiliate bonus
- This Income will be calculated on a daily basis and credited onto the E wallet of the Direct Seller on a daily basis

Squad Bonus:

- Squad Bonus is provided to you for promoting company's products and services to the new as well as existing customer base and generating sales revenue from your business organizations
- Company will distribute monthly PV as Squad Bonus according to the Squad Bonus Ratio, the current Squad Bonus Ratio is 60%
- SBP (Squad Bonus Points) will be allocated to direct sellers based on income points calculations according to the Generalized Points Calculations
- SBP Value will be calculated by the formula:

$$\text{SBP Value} = \frac{60\% \text{ (Squad Bonus Ratio) of Company's monthly PV}}{\text{Total SBP collected by all eligible Direct Sellers}}$$

- Squad Bonus for an individual Direct Seller will be calculated by the formula:

$$\text{Squad Bonus} = \text{Collected SBP by the Direct Seller} \times \text{SBP Value}$$

This Income will be calculated every 3 days and it will be credited onto the E wallet of the Direct Seller

Luxury Bonus:

- Luxury Bonus is provided to you for achieving a certain sales volume and thereafter promoting company's products and services to the new as well as existing customer base and generating sales revenue from your business organizations
- This income can only used for travel, seminars and all other events conducted as part by the Company's Promotional activities.
- Company will distribute monthly PV as Luxury Bonus according to the Luxury Bonus Ratio, the current Luxury Bonus Ratio is at 6%
- Eligibility Criteria for Luxury Bonus is as follows:
 - Minimum 208 Matched PV according to the Generalized Points Calculations
 - 208 Matched PV = 1 LBP (calculated in multiples of 208 only)
- LBP (Luxury Bonus Points) will be allocated to direct sellers based on income points calculations according to the Generalized Points Calculations
- LBP Value will be calculated by the formula

$$\text{LBP Value} = \frac{6\% \text{ (Luxury Bonus Ratio) of Company's monthly PV}}{\text{Total LBP collected by all eligible Direct Sellers}}$$

- Luxury Bonus for an individual Direct Seller will be calculated by the formula:

$$\text{Luxury Bonus} = \text{Collected LBP by the Direct Seller} \times \text{LBP Value}$$

This Income will be calculated every 3 days and it will be credited onto the Luxury wallet of the Direct Seller.

Elevation Bonus:

- Elevation Bonus is provided to you for achieving a certain sales volume and thereafter promoting company's products and services to the new as well as existing customer base and generating sales revenue from your business organizations
- Company will distribute monthly PV as Elevation Bonus according to the Elevation Bonus Ratio, the current Elevation Bonus Ratio is 14%
- Eligibility Criteria for Elevation Bonus is as follows:
 - Minimum 500 Matched PV according to the Generalized Points Calculations
 - 500 Matched PV = 1 EBP (calculated in multiples of 500 only)
- EBP (Elevation Bonus Points) will be allocated to direct sellers based on income points calculations according to the Generalized Points Calculations
- EBP Value will be calculated by the formula

$$\text{EBP Value} = \frac{14\% \text{ (Elevation Bonus Ratio) of Company's monthly PV}}{\text{Total EBP collected by all eligible Direct Sellers}}$$

- Elevation Bonus for an individual Direct Seller will be calculated by the formula:

$$\text{Elevation Bonus} = \text{Collected EBP by the Direct Seller} \times \text{EBP Value}$$

This Income will be calculated every 3 days and it will be credited onto the E wallet of the Direct Seller

Premium Bonus:

- Premium Bonus is provided to you for achieving a certain sales volume and thereafter promoting company's products and services to the new as well as existing customer base and generating sales revenue from your business organizations
- Company will distribute monthly PV as Premium Bonus according to the Premium Bonus Ratio, the current Premium Bonus Ratio is 10%
- Eligibility Criteria for Premium Bonus is as follows:
 - Minimum 3125 Matched PV according to the Generalized Points Calculations
 - 3125 Matched PV = 1 PBP (calculated in multiples of 3125 only)
- PBP (Premium Bonus Points) will be allocated to direct sellers based on income points calculations according to the Generalized Points Calculations
- PBP Value will be calculated by the formula:

$$\text{PBP Value} = \frac{10\% \text{ (Premium Bonus Ratio) of Company's monthly PV}}{\text{Total PBP collected by all eligible Direct Sellers}}$$

- Premium Bonus for an individual Direct Seller will be calculated by the formula:

$$\text{Premium Bonus} = \text{Collected PBP by the Direct Seller} \times \text{PBP Value}$$

This Income will be calculated on a monthly basis and it will be credited onto the E wallet of the Direct Seller